

1. A process for preparing a transfer
suitable for transfer printing to an article,
comprising:

b) selecting an ink containing a fusible polymer, said ink suitable for application in an ink-jet printer;

2. The process of claim 1, wherein said substrate comprises plain copy paper.

4. A process of claim 1 wherein said ink comprises a pigmented polyvinyl plastisol ink.

6. The process of claim 1 wherein said fusible polymer comprises a thermosettable polymer.

7. The process of claim 1 wherein said substrate is coated with a release coating.

25 8. The process of claim 7 wherein said
release coating comprises a coating containing a release

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5 a) providing a computer-readable file
corresponding to said design;

10 c) printing said design by said ink-jet
printer onto a substrate substantially free of fusible
polymers to form a transfer;

15 e) applying sufficient heat and pressure to
cause said design to be transferred from said transfer
to said article.

20 and feel in areas of said article surrounding said
transfer which are the same as the hand and feel of said
article prior to applying said transfer.

25 12. The process of claim 9 wherein said
fusible polymer comprises a thermoplastic polymer.

13. / The process of claim 9 wherein said fusible polymer comprises a thermosettable polymer.

15. The process of claim 9 wherein said release coating comprises a coating containing a release agent selected from the group consisting of wax, silicone resin, and mixtures thereof.

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